



# Woodstock Lightning

## Cooperstown "Baseball Hall Of Fame" Tournament Sponsorship



### A Unique Advertising Opportunity Supporting Our Player's "Trip of a Lifetime"



The Woodstock Lightning 12 Year Old Baseball Team is representing Woodstock in a week-long national baseball tournament in Cooperstown, New York from July 14-20, 2007. Woodstock Lightning will join teams from around the United States in this very special and unique "once in a lifetime" event.

We are seeking Cooperstown 2007 Sponsorships from leading community businesses and individuals that will help with our trip costs while offering you a very special advertising opportunity.

Through the generosity of the *Woodstock Independent*, we will place two full-page advertisements to share information about our trip and thank our trip sponsors. These full page advertisements will appear in the *Woodstock Independent* on Wednesday July 11<sup>th</sup> and Wednesday July 25<sup>th</sup>. In these advertisements, leading business and individuals who support our team will have their logo or name prominently placed in the ad based upon their sponsorship level.

Not only will your contribution support this "once in a lifetime" dream trip for our players, your business logo or name will be displayed to over 5,000 *Woodstock Independent* subscribers as a key contributor helping to make this trip a reality for our team as we represent Woodstock in the Cooperstown national tournament.

Below you will find the Sponsorship Levels available to you, and on the next page you will find a sample advertisement and a sponsorship sign-up form.

**Your support makes our dream trip possible. The players, coaches and parents of the Woodstock Lightning 12U team thank you!!**

Full Page Ad in the *Woodstock Independent*

Issue Date: Wednesday July 13, 2007 & Wednesday July 25, 2007

Exposure: Ad in two issues to over 2,700 weekly subscribers

### Sponsorship Levels

**Grand Slam** \$1,500 Top "Headline" position of your company logo at the top of the full page advertisement. Limited to 3 businesses.

**Home Run** \$ 500 Company logo placement around the team photo in the top half of the advertisement. Limited to 16 businesses.

**Triple** \$ 250 Company or individual name listed in large size print just below team photo in the advertisement.

**Double** \$ 100 Company or individual name listed in medium size print in the advertisement

**Single** \$ 25 Donations from friends & family recognized for their support with a listing in the advertisement.





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### Sponsorship Level & Logo / Name Placement

### Sample Full Page Advertisement

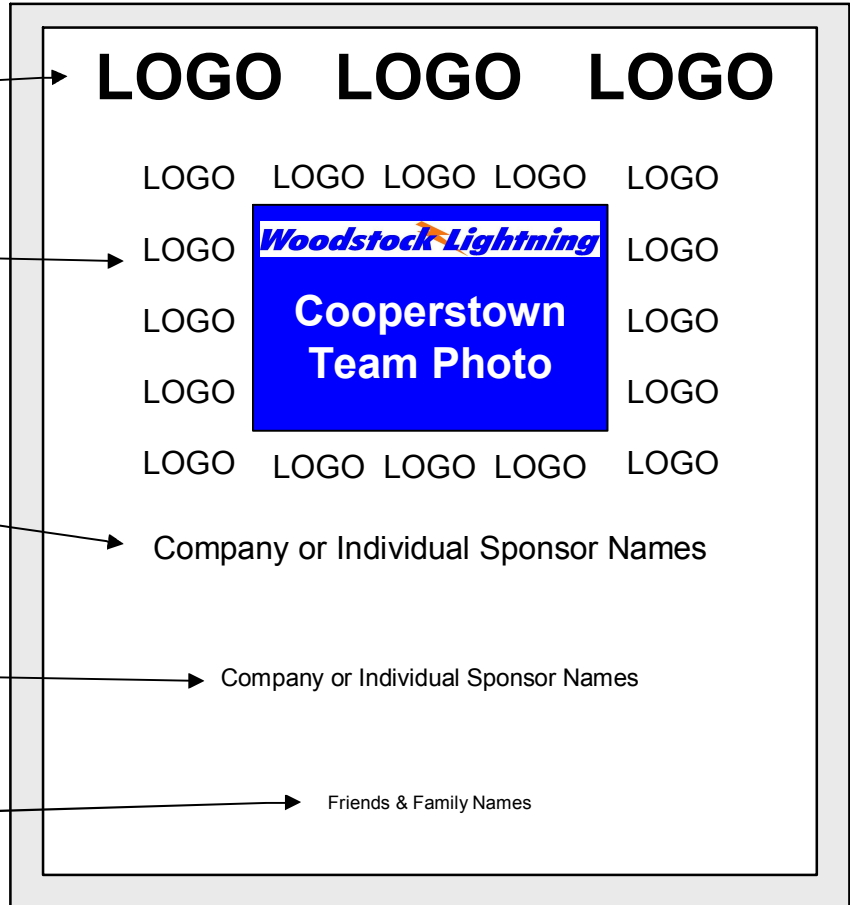
"Grand Slam"  
\$1,500

"Home Run"  
\$ 500

"Triple"  
\$ 250

"Double"  
\$ 100

"Single"  
\$ 25



### Yes, I will sponsor the Woodstock Lightning Cooperstown Trip



Please place my company logo or name in the full page ads in the *Woodstock Independent* on Wednesday July 13, 2007 & Wednesday July 25, 2007.

<b>Sponsorship Level:</b>	_____	<b>Grand Slam</b>	\$1,500
	_____	<b>Home Run</b>	\$ 500
	_____	<b>Triple</b>	\$ 250
	_____	<b>Double</b>	\$ 100
	_____	<b>Single</b>	\$ 25

Make checks payable to: WTBC  
Send to: Mike Turner  
Woodstock Lightning 12U Manager  
1254 Gerry St.  
Woodstock, IL 60098

Questions – [mturner@gwba.org](mailto:mturner@gwba.org) or call 815-245-2140

Company / Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_